

RSS Solution Package

by Jimmy's Value World

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<http://jvw.name/>

- 1)RSS Feeds info.
- 2)What, Where and How for RSS feeds.
- 3)Tools from Jvw.
- 4)I need more tools.
- 5)I have a question.



1)RSS Feeds INFO.

RSS stands for **Really Simple Syndication**. Some people claim it is **Rich Site Syndication**.

This is a simple system by which you provide indexed information about some content that you have, in a structured manner. It is a popular way to pull in news and information from around the web. It is up to the user to use this information in any way that he/she wants. You can syndicate your articles, newsletters, press releases or any other information that is published frequently.

The user may see the index in a suitable viewer called RSS aggregator or reader, display the contents on a web page, or use it in any other way he thinks fit.

Important : Please check "News Aggregator" section in your package. The content of this file acts as a Reader.

2)What, Where and how for RSS Feeds.

There are 2 main components of a RSS feed :

The channel information (one per feed)

The item information (many per feed)

Example : You may create a RSS feed about all articles on your web site.

Then the **channel** will contain information about the feed (“Read articles on various subjects”), the location (web site address or URL) plus a short description.

There can be multiple **items** in the RSS Feed. Each item will have information about one article (the title, author, category, short description and the URL where the article may be found).

Step 1 – Create it.

Opening Channel Tag :

```
<?xml version="1.0" ?>
```

```
<rss version="2.0">
```

```
<channel>
```

Closing Channel Tag :

```
</channel>
```

```
</rss>
```

Tag in between :

```
<item>
```

```
<title>Jvw Rank booster</title>
```

```
<description>Promote your website on Google, Yahoo and Alexa.</description>
```

```
<link>http://www.rankbooster.info</link>
```

```
</item>
```

Therefore your end RSS feed might look like :

```
<?xml version="1.0" ?>
```

```
<rss version="2.0">
```

```
<channel>
```

```
<title>SEO softwares from Jvw</title>
```

```
<description>Jvw has released 3 new softwares for search engine promotion on Yahoo, Google and Alexa.</description>
```

```
<link>http://www.jimmysvalueworld.com</link>
```

```
<item>
```

```
<title>Jvw Rank booster</title>
```

```
<description>Promote your website on Alexa.</description>
<link>http://www.rankbooster.info</link>
</item>

<item>
<title>Jvw Advanced pagerank finder software</title>
<description>Promote your website on Google.</description>
<link>http://www.google-ranking.info</link>
</item>

<item>
<title>Rss Solution package</title>
<description>Promote your website Yahoo and other search engines.</description>
<link>http://www.jvwinc.com/rss-solution-package.html</link>
</item>

</channel>
</rss>
```

Note : Save the file with a .xml or .rss file and upload it to your website.

THATS IT !

You have created your first RSS Feed.

Important : To create an RSS FEED fast and easy use the "RSS FEED Creator" section in your package.

Step 2 – Check it

Go through the file once manually to verify that you have closed all the tags you opened and in proper order and syntax.

Thus if you start a tag <title>, you should put your actual title after this and then close the tag by putting </title>.

->Also note that the tags are case sensitive(<title> is correct but <Title> is wrong).

After you have created and uploaded your RSS file you need to validate it.

You may check your file by going to feedvalidator.org

If everything goes fine then you may see an image which looks like this ->



Important : For fast and easy RSS validation check please click on "Yahoo Promoter" section in your package, fill the 'Check RSS' field and click on the Validate button.

Step 3 – Put Auto Discover on your Site.

When a visitor wants to add your RSS feed to his feed reader, he has to specify the exact URL of the RSS feed. However, you adding a tag to your home page will help

the viewer's feed reader to auto-discover the feed URL and make it easier for him to add your feed. This will result in greater exposure to your feed.

Important : Please check **Rss Software** section in your package. Create the Auto discover Fast and easily at the Meta info section. Place the info in the head section of your web file.

Step 4 – Promote the button.

Once you've submitted, don't forget to stick one of the "Add to My Yahoo!" buttons in a visible spot on your web property. You must do it on your home page at least. For better results, you can also place this image and link, on other pages, specially the articles pages and the pages where you solicit subscription to your newsletters.

Yahoo claims on their web site that if anyone adds your RSS feed to his My Yahoo! Account, Yahoo will immediately spider your feed and also add it to their RSS feeds directory. This is a super proposition for you and your chance to **get in their directory at no cost. Take them on this offer while it lasts!**

The following App-Button will take you directly to the button for Yahoo promoter.

Please check **Yahoo Button in RSS Software** section in your package. Make sure you have entered your RSS file and not the URL.

3)Tools from Jvw.

All tools are available from Jvw to create and promote :

1. Jvw Pdf DOC (current).
2. Rss Feed creator.
3. Auto discover creator
4. Yahoo button generator.
5. News Aggregator
6. Fast Feed validator and Yahoo promoter button.
7. "Rss made easy" ebook.

4)I need more tools/customized solution.

Please visit our products page at <http://products.jvw.name> to view our products or <http://resell.jvw.name> to checkout items available for branding/resell.

You may email us at support@jvwinc.com if you wish to get a software or script developed with RSS.

5)I have a question.

You may email us at : support@jvwinc.com

Suggestion, feedback : <http://www.jvwinc.com/contactus.html>.

Yahoo messenger : jvwinc

Msn messenger : jvwinc@hotmail.com

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